

Alissa Nedossekina

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www.almaxgraphics.com/portfolio

Over 6 years of professional experience in graphic design & web production. Providing web development and e-marketing design services to corporate clients, including Air Canada, Destina.ca, TravelOffers.ca, Ensemble Travel™ Group, as well as to small businesses and individuals.

Readily accepting new challenges and leading the game.

Hold a diploma in Interactive Multimedia Production and Web Design Technology from l'Institut de Création Artistique et de Recherche en Infographie (ICARI), Montreal QC. Constantly upgrading skills.

Riding high on technology wave.

During a successful professional career have been actively involved in all stages of print & web graphic creation process: from the initial creative design to technical implementation and quality assurance.

Seeing ideas through to completion.

Platforms:	PC & MAC
Standards & Technologies:	Hand-coded HTML, XML, DHTML, JavaScript, CSS, PHP, ASP, Flash AS
Web/Multimedia:	Dreamweaver, ImageReady, Adobe Acrobat, Director
Desktop Publishing:	Photoshop, Illustrator, QuarkXPress, InDesign, CorelDraw
Databases:	MySQL, MS Access
Animation:	Flash MX 2004, 3D Studio Max
Office & Presentation:	MS Word, Excel, Crystal Reports, PowerPoint
Open-source tools:	Geeklog, Mambo, Drupal, OSCommerce, PHPList. AMFPHP

Other technical skills:	Search Engine Optimization strategy planning and implementation Database-driven online forms and statistics pages Dynamic content with cross-browser support E-marketing performance analysis Online game production Sound/video integration through Flash Logo and brand identity design QA and tech support for web applications Print preparation technology
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Personal skills:	Motivated, initiative, independent Fast and eager learner Respectful leader Positive "I-can-do-it!" attitude Winning "We-can-make-it!" team spirit Detailed, organized, precise, productive Blend naturally with any team Multilingual: English, French, Russian, Dutch
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Work Experience

Employment history

Graphics Coordinator

Nov 04 - present

Ensemble Travel Group Canada, Vancouver BC

Open contract

- Involved in strategic planning, creative design and technical implementation of company's e-marketing, e-communications, public, extranet and intranet sites.
- Creative/programming tasks include but not limited to: promotional dynamic e-marketing tools, database-driven contest forms, member agency sites production.
- Website analytics and search engine optimization.

Web Designer

Apr 03 - Nov 04

Air Canada, Destina.ca, Montreal QC

Full-time and project-based contract

- Leading designer for 2003 *Destina.ca* website revamp; responsible for web template design and production for 2004 *Destina.ca* and *AirCanada.com* booking engine revamp, Air Canada Hotel Search section, 2004 Air Canada *webSaver* and *onAir* e-newsletters.
- Responsible for creation and maintenance of all graphical content for *Destina.ca* website: internal and external banner ads, special offer images, promo pages etc.

Graphic Designer

Jun 01 - May 02

Technical Support Specialist

Jan 01 - Jun 01

CE Network Inc, Toronto ON

Permanent, **from May 02** – project-based contract

- Carried out and coordinated all web and print graphic projects for the company and its clients, including such organizations as Canadian Association of Insurance and Financial Advisors (CAIFA), Canadian Association of Financial Planners (CAFP) and First Canadian Title (FCT).
- Was involved in Quality Assurance Testing of the company's online educational product, client and administrative websites.

Selected freelance projects

Traveloffers.ca site "lift-up", *Crazy Travel Contest*

Top Travel Deals e-newsletter design & production

2005

Client: TravelWire Inc., Quebec

Web: www.traveloffers.ca, www.travelcontest.ca

STOVEMASTER.com

2005

Client: STOVEMASTER, Toronto ON

Web: www.stovemaster.ca

Peter-brock.com

2004

Client: Peter Brock Architect

Web: www.peter-brock.com

Complete project list available online at: www.almaxgraphics.com/projectlist.php

Education

Diploma in Interactive Multimedia Production and Web Design <i>l'Institut de Création Artistique et de Recherche en Infographie (ICARI), Montreal, QC</i>	2003
Desktop Publishing Design Certificate (Macintosh) <i>George Brown College, Toronto, ON</i>	2001
Bachelor's Degree in Linguistics and Cross-Cultural Communication <i>Moscow State Pedagogical University, Faculty of Foreign Languages</i>	1997-2000

Vocational courses/workshops attended

Techvibes Conference/Tradeshow <i>Vancouver, BC</i>	2006
3D Studio Max - Modelling Concepts <i>Langara College, Vancouver BC</i>	2006
Web Programming with PHP <i>Langara College, Vancouver BC</i>	2005
How to Start Your Own Business <i>Langara College, Vancouver BC</i>	2005

Great references available upon request
Online portfolio: www.almxgraphics.com/portfolio